

NEWS FLASH!

We interrupt your regular programming to bring you this special announcement!

The first CSPS Broadcasting Summit will be held in Boston the weekend of November 13-15 and you're invited!

Please join us for a weekend filled with inspiration, insights, and ideas on how to make your broadcasting efforts more fruitful. Some topics that will be covered through panel discussions and round table discussions are:

- Media buys
- Promoting & marketing programs. Creating effective taglines and promos
- Understanding the advantage of bundling all the programs (Sentinel, Herald, and Bible Lesson audio) on local stations
- What Committees can do locally to market programs
- How to negotiate with radio stations for the best time slots and price
- Spiritual insights in regards to broadcast work from a guest speaker
- How to use a new Broadcast Committee network area on Clearspace and how to engage in ongoing discussion, communication, and coordination with Broadcast Committees worldwide

The Summit will begin with a reception Friday evening, November 13, so we can get to know one another. Saturday will be a full day with roundtable discussions, panels, and group workshops. These meetings are designed to provide an opportunity for you and your committee to share what you've learned and to learn from the experiences of others.

We're hoping to have as many broadcast committees represented as possible, so please talk together and send one or more representatives.

Contact Amanda Caswell (617-450-2750, caswella@cspcs.com) for information about hotel accommodations. If you don't think it's possible to send someone, call Amanda anyway. Partial financial aid may be available.

Stay tuned to this station for more information. We're looking forward to seeing you.

Please R.S.V.P. by October 17.

