

The Christian Science Publishing Society
Broadcast Subscription Application
Complete one application for each broadcast station.

Thank you for your interest in sponsoring ongoing broadcasts of programs produced by
The Christian Science Publishing Society (Program Owner).

COMPLETE ALL FOUR PAGES OF THIS APPLICATION AND MAIL OR FAX TO:

Customer Contact Center — Local Broadcasting
The Christian Science Publishing Society
PO Box 174
Boston, MA 02117-0174 USA

TELEPHONE (Mon–Fri 9:00 AM to 5:00 PM ET)

Within the US and Canada

1-800-877-8400

Phone for all other countries

(toll charge — use access and country codes)

English: 617-450-2790

Spanish: 617-450-7731

Toll Fax: 617-450-2282

E-mail: service@csps.com

Fax: 1-800-688-2017

From international locations

(toll-free phone lines)

Australia 1800-128-233

Canada 1800-877-8400

Chile 1230-020-3810

Colombia 01800-912-1367

Mexico 001-800-831-1533

New Zealand 0800-447-867

Ireland 1800-55-7846

United Kingdom 0800-89-1090

Uruguay 000-413-598-1017

YOU ARE THE BROADCAST SPONSOR — TELL US HOW TO REACH AND BILL YOU

Sponsor Name _____
(organization or individual)

Address _____

City _____ State _____ Postal code _____ Country _____

Billing Address (if different) _____

City _____ State _____ Postal code _____ Country _____

Daytime phone _____ Evening phone _____

Email _____ Fax _____

Contact Person (if different from Sponsor) _____

Daytime phone _____ Evening phone _____

Email _____ Fax _____

Reading Room or Committee Account Number _____

— OR —

Credit card (circle one) VISA MasterCard Amex Discover

Credit card number _____ Expiration date _____

Name on credit card _____

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TELL US WHICH PROGRAM YOU ARE ORDERING

Proposed broadcast start date: _____

Date first program needs to be received by: _____

- Programs are offered on an ongoing subscription basis.
- Please check with the station to determine which format they require prior to ordering.
- Programs are licensed for broadcast on ONE Broadcast Station only. If you broadcast the same Program on more than one station, you will receive a discount on additional copies.
- Prices are quoted per program.

RADIO PROGRAMS	PRICE	LANGUAGE	FREQUENCY	TIME
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For optimal quality broadcasting, we recommend using a CD for the radio programs

<i>Christian Science Sentinel</i> ® — Radio Edition	English	Weekly	27:55
___ CD	\$29.00/week		
___ CD	\$18.00/week per additional broadcast station		
___ Audio cassette	\$31.00/week		
___ Audio cassette	\$19.00/week per additional broadcast station		

Weekly Bible Lesson — Radio Edition	English	Weekly	28:30
___ CD	\$29.00/week		
___ CD	\$18.00/week per additional broadcast station		
___ Audio cassette	\$31.00/week		
___ Audio cassette	\$19.00/week per additional broadcast station		

<i>El Heraldo de la Christian Science</i> ® — Radio Edition (<i>The Herald of Christian Science</i> — Spanish Radio Edition)	Spanish	Weekly	27:55
___ CD	\$29.00/week		
___ CD	\$18.00/week per additional broadcast station		
___ Audio cassette	\$31.00/week		
___ Audio cassette	\$19.00/week per additional broadcast station		

<i>El Heraldo de la Christian Science</i> ® Start-Up Kit	Spanish	8 Programs	
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(*Herald* Start-Up Kit is a one-time purchase, not an ongoing subscription. It may be ordered separately or in conjunction with your order of the *El Heraldo* programs. A separate order form is **not** required for the purchase of this Kit).

___ CD Start-Up kit (**G50229**) \$40.00

TV PROGRAM	PRICE	LANGUAGE	FREQUENCY	TIME
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DVD is the only International format available

<i>Weekly Bible Lesson</i> — Television Edition	English	Weekly	28:30
___ DVD	\$39.00/week		
___ DVD	\$24.00/week per additional broadcast station		
___ ½ VHS – NTSC	\$24.00/week		
___ ½ VHS – NTSC	\$12.00/week per additional broadcast station		
___ Betacam SP – NTSC	\$109.00/week		
___ Betacam SP – NTSC	\$66.00/week per additional broadcast station		

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PLEASE TELL US ABOUT YOUR BROADCAST STATION

Broadcast Station _____

Radio — AM FM TV

Call Letters _____ Frequency/Channel _____

Broadcast Station Contact Person _____

Address _____

City _____ State _____ Postal code _____ Country _____

Daytime phone _____ Evening phone _____

Email _____ Fax _____

All broadcasts are listed a couple of times a year in *The Christian Science Journal*, and *Sentinel* Radio broadcasts are listed in the first issue of each month's *Christian Science Sentinel*. Please provide the following information for your broadcast.

Program _____

Locality _____

(the city or region, including state and country, where your listing should appear)

Day(s) of broadcast _____

Time(s) of broadcast _____

PLEASE TELL US WHERE TO SHIP YOUR PROGRAM

Broadcast Station, Reading Room, etc. _____

Attention _____

Street address (not a PO Box) _____

City _____ State _____ Postal code _____ Country _____

Daytime phone _____ Evening phone _____

Email _____ Fax _____

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LICENSE

The terms "Program," "Broadcast Sponsor," and "Broadcast Station" are defined above in the relevant sections of this application.

When this application has been approved, the Program Owner grants to the Broadcast Sponsor a limited non-exclusive License to broadcast the Program on the Broadcast Station, in accordance with the information provided by the Broadcast Sponsor in this application. This License shall automatically expire at the end of this subscription.

This License is subject to the following terms and conditions:

1. Program Owner reserves the right to terminate, expire, or recall Programs. Program Owner may terminate or expire this License, or this subscription, at any time.
2. Any liability of the Program Owner will be limited to the cost of subscription.
3. The Programs are copyrighted and are not to be duplicated without permission.
4. The Program may only be used in accordance with this License.
5. Broadcast Sponsor will abide by Trademark Guidelines provided by Program Owner in advertising and/or promoting the Program.
6. This License permits the Broadcast Station to perform the Program in accordance with instructions from the Broadcast Sponsor. CSPA's trademarks, *Christian Science Sentinel*, *Christian Science Quarterly*, and *El Heraldo de la Christian Science*, are licensed to the Broadcast Sponsor for use in advertisements for the term of this subscription. Broadcast Sponsor agrees to abide by CSPA's current Trademark Guidelines when producing advertisements, and also agrees that all use of the trademarks by the Broadcast Sponsor will be to CSPA's benefit.
7. This License supersedes all prior licenses and agreements for use of the Program.

Broadcast Sponsor hereby agrees to all of the conditions of this License.

On behalf of the Broadcast Sponsor:

Signature _____

Date _____

Print name and title _____